



Rich Camposano

UX DESIGNER

Skills

Product Design

Deliver seamless user experience and interaction based on design thinking and best practices. Create wireframes, high-fidelity mockups and hand-off documentations using tools like Sketch, Adobe XD or Invision Studio, among others.

User-Centered Research

Capture real user needs by conducting efficient human-centered research approach and methodologies to guide every design decision.

Web & Mobile Application Development

Familiar with responsive web development, Bootstrap, Foundation and other similar platforms, CMS [WordPress, Joomla] and eCommerce programs

Project Management

Deep understanding of project management and development lifecycle. Experience in documentation writing to assist global product teams, stakeholders and customers.

Digital & Print

Effective visual design skills for various applications such as web and digital assets, digital marketing campaigns [Google ads, Facebook ads, mass mailer design] and print

Languages

Proficient in HTML, CSS with JavaScript and basic PHP knowledge.

About

"I am a passionate product designer who values user experience and first-time quality. My design decisions come from extensive user experience research where I ensure that user groups needs and priorities are heard. I believe UX design is more than just creating wireframes and prototypes – it is improving the way of life."

Education

Bachelor of Science in Computer Science –

Angeles University Foundation |
Angeles City, Philippines
[2004 - 2008]

Experience

- Jan. 2020 Present** **UX Designer – Boeing** | Everett, WA
- Lead product design and user-centered research using various methodologies and techniques to capture actual user needs and validate business requirements
 - Conceptualize solutions through wireframes and hi-fi prototypes and propose ideas to both user groups and stakeholders
 - Promote active collaboration with the product development and architecture team to ensure first time quality
 - Present user-validated prototypes including UX research data that supports the design decision to the product team, stakeholders and leadership
 - Conduct usability testing and report findings to the product team for future features and user stories.
 - Actively support the product development team from design hand-off to incremental delivery and project completion
- Jun. 2016 Jan. 2020** **UX Designer | Global – Colliers International** | Seattle, WA
- Designed UX and UI for various internal tools and applications as well as other customer-facing products
 - Responsible for the front-end development and design of various product platforms (including Wordpress, Sitecore, SharePoint, etc.)
 - Produced marketing and social media assets for global projects and programs
 - Collaborated with North American IT team to deliver optimal UX and UI solutions
- Nov. 2013 Jun. 2016** **Front-End Developer and Graphics Designer – Paramo Group, Inc** | Bothell, WA
- Designed UX and UI of applications for both internal and customers use
 - Built and designed effective custom marketing landing pages, web and digital assets
 - Created designs for print and in-house marketing campaigns
- Jul. 2012 Jan. 2013** **Business Analyst / Beta Testing Program Manager – Zeniark, LLC** | Clark, Philippines
- Managed and tracked multiple projects for global clients, while serving as client liaison
 - Performed usability testing to validate UX effectiveness
 - Served as another resource for web development, mass mailer design and other digital assets
- Feb. 2012 Jul. 2012** **Web Designer – Doppler Internet** | Clark, Philippines
- Built and designed templates for Wordpress
 - Designed marketing emails and other graphic resources
- Jun. 2008 Feb. 2012** **Web Developer, Project Manager – Zeniark, LLC** | Clark, Philippines
- Created concepts and built websites using PHP and JavaScript
 - Designed and developed various internal web tools and applications
 - Managed and tracked multiple projects, communicated cross functionally, created technical documentation and user manuals
 - Edited and created video tutorials using Corel and ULead for user training purposes