



# Rich Camposano UX DESIGNER

## Skills

### User-Centered Research

Expert in capturing real user needs through comprehensive human-centered research methodologies, including qualitative and quantitative approaches. Skilled in guiding design decisions based on user insights and data-driven analysis.

### Product Design

Proficient in delivering seamless user experiences and interactions grounded in design thinking and best practices. Experienced in co-designing, collaborating, conceptualizing and delivering solutions using design tools such as Figma and Sketch.

### Product Management

Experienced in product management, with expertise in guiding product development, prioritizing features, managing backlogs, and coordinating cross-functional teams to ensure timely and successful product delivery. Adept at using data-driven insights to inform decision-making and align product strategies with user needs and business goals.

### Web & Mobile Application Development

Experienced in responsive web development and proficient with frameworks such as Bootstrap and Foundation, as well as CMS and eCommerce platforms.

### Digital & Print

Strong visual design skills for a variety of applications, including web and digital assets, digital marketing campaigns, and print materials.

### Languages

Proficient in HTML, CSS with JavaScript and basic PHP knowledge.

## About

*"I am a passionate product designer who values user experience and first-time quality. My design decisions come from extensive user experience research where I ensure that user groups needs and priorities are heard. I believe UX design is more than just creating wireframes and prototypes – it is improving the way of life."*

## Education

### MS in Human Centered Design & Engineering –

University of Washington |  
Seattle, WA  
[2022 - 2025]

### BS in Computer Science –

Angeles University Foundation |  
Angeles City, Philippines  
[2004 - 2008]

## Experience

### Jan. 2020 Present **UX Designer – Boeing** | Everett, WA

- Lead product design efforts and user-centered research using various methodologies and techniques to capture actual user needs and validate business requirements, through workshops and collaborative exercises.
- Conceptualize solutions through wireframes and high-fidelity prototypes, and validating design artifacts to both user groups and stakeholders for iterations and improvements prior to development hand-off.
- Foster active design and development collaboration with the product development and architecture teams to ensure first-time quality.
- Present user-validated concepts, including UX research data that supports design decisions, to the product team, stakeholders, and leadership.
- Conduct usability testing and report findings to the product team to inform future features and user stories, leveraging methods like contextual inquiry and card sorting.

### Jun. 2016 Jan. 2020 **UX Designer | Global – Colliers International** | Seattle, WA

- Designed UX and UI for various internal tools and applications as well as other customer-facing products
- Responsible for the front-end development and design of various product platforms (including Wordpress, Sitecore, SharePoint, etc.)
- Produced marketing and social media assets for global projects and programs
- Collaborated with North American IT team to deliver optimal UX and UI solutions

### Nov. 2013 Jun. 2016 **Front-End Developer and Graphics Designer – Paramo Group, Inc** | Bothell, WA

- Designed UX and UI of applications for both internal and customers use
- Built and designed effective custom marketing landing pages, web and digital assets
- Created designs for print and in-house marketing campaigns

### Jul. 2012 Jan. 2013 **Business Analyst / Beta Testing Program Manager – Zeniark, LLC** | Clark, Philippines

- Managed and tracked multiple projects for global clients, while serving as client liaison
- Performed usability testing to validate UX effectiveness
- Served as another resource for web development, mass mailer design and other digital assets

### Feb. 2012 Jul. 2012 **Web Designer – Doppler Internet** | Clark, Philippines

- Built and designed templates for Wordpress
- Designed marketing emails and other graphic resources

### Jun. 2008 Feb. 2012 **Web Developer, Project Manager – Zeniark, LLC** | Clark, Philippines

- Created concepts and built websites using PHP and JavaScript
- Designed and developed various internal web tools and applications
- Managed and tracked multiple projects, communicated cross functionally, created technical documentation and user manuals
- Designed video tutorials using Corel and ULead for user training purposes